DIGITALEUROPE

Flagship Events Sponsorship Opportunities 2026-2027

Contact: Kivanç Akil
Associate Director for Events & Executive Coordination
kivanc.akil@digitaleurope.org

www.digitaleurope.org

DIGITALEUROPE

Flagship Events
2026-2027

1 December, Brussels

Digital Skills Summit 2026

DIGITALEUROPE's Digital Skills Summit will bring together **policymakers**, **industry leaders**, **educators**, **workforce actors** and **innovation ecosystems** to discuss how Europe can strengthen its **skills** base and move from policy **ambition** to practical **implementation**.

Europe's competitiveness is increasingly linked to workforce transformation. As digital technologies **reshape** different sectors, Europe must ensure that people and organisations have the **skills** to **adopt**, **use** and **innovate** with new technologies.

The Summit will focus on **AI** and **digital skills**, **workforce** readiness, **talent development**, **digital deployment**, **sustainability**, **healthcare** innovation, **industrial** competitiveness and **digital sovereignty**.

Platinum Sponsorship Package — €55,000

- All of the Silver benefits plus:
- Keynote for company executive OR
- Opportunity to co-design the topic and participate in a high-level panel

Gold Sponsorship Package — €35,000

- All of the Silver benefits plus:
- Speaking slot on a panel for company representative

Silver Sponsorship Package — €15,000

- Named as sponsor across the event with company logo on event communications
- Access to VIP programme

Bespoke sponsorship packages available including for NTAs.
If you are interested please enquire with the team to discuss further details.

Winter Drinks Sponsorship Opportunity — €25,000

- Keynote for company representative
- Named as sponsor across the event and company logo on event communications

DIGITALEUROPE

Flagship Events
2026-2027

4 February, Brussels

Masters of Digital 2027

The leading digital policy gathering in Europe, bringing together more than **2,500 participants** in Brussels and online.

The event explores the most pressing digital policy priorities, including **AI**, **cybersecurity, sustainability, energy, healthcare, defence and security**, and more. Through high-level keynotes, interactive panels, breakout sessions and roundtables, it convenes policymakers, industry leaders and experts to drive forward Europe's digital agenda.

Typical and past editions speakers: **Ursula von der Leyen, Henna Virkkunen, Stéphane Séjourné, Mark Rutte, Dan Jørgensen and Valdis Dombrovskis**, alongside CEOs, innovators and leading voices from across the digital ecosystem.

Packages available	Platinum €65,000	Gold €50,000	Silver €35,000	
Named as a sponsor (at selected level) with logo on relevant event materials	✓	✓	✓	
Guaranteed and complimentary delegate places at the on-site element (due to venue capacity restrictions) in addition to your speaker (if applicable)	3	2	1	
Place at exclusive VIP additional events (dinner, lunch etc. where organised)	2	1	1	
Opportunity to have an exhibition booth at the venue - to ensure maximum impact we ask that this is a hands on and exciting experience for attendees. DIGITALEUROPE are to sign off on all booths to guarantee audience satisfaction	✓			
Guaranteed speaking slot - session choice to be discussed and agreed with DIGITALEUROPE, stage dependent on registrations and room capacities	✓	✓	✓	Second Stage
Opportunity to help shape the chosen session your company representative will be participating in, including audience polls	✓			
Opportunity to host video content or documents online for the virtual audience	✓	✓		
Video interview opportunity with your speaker - with a clip included in the event highlights video, and a full interview edited into a standalone video (filmed at event)	✓			
Access to booking private meeting rooms for bilateral meetings on site and assistance with coordinating meetings with other event speakers and VIPs	✓	✓		

Bronze Sponsorship Package €15,000

- Access to VIP programme
- Named as sponsor across the event and company logo on event communications

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Flagship Events
2026-2027

4 February, Brussels

Masters of Digital 2027

VIP Dinner Packages (3 February)

The evening before the main event, we will host a VIP dinner for 140 high level attendees.

Exclusive Corporate Dinner Speaker	€40,000
Dinner Tables - 8 seats per table	€10,000

Including:

- Named as sponsor across the event with company logo on event communications

VIP Lunch Packages

Exclusive VIP lunch sponsor	€20,000

Bespoke sponsorship packages available including for NTAs.
If you are interested please enquire with the team to discuss further details.

DIGITALEUROPE

Flagship Events
2026-2027

4 February, Brussels

Future Unicorn & Dual Use Technology Award 2027

Exclusive package for Venture Capitals to Sponsor the Awards at the Master of Digital 2027

Providing visibility with EU institutions and digital policymakers, putting you in front row in advocating for the best enabling environment for EU scale up growth.

Sponsorship opportunity exclusive for **European companies**. **Benefits for both Awards include:**

- Co-design roundtables
- Closed-door EU-VC-founder summit
- Editorial visibility - named as sponsor with logo on all events materials
- Jury seat
- Speaking role
- Founder Gala Dinner invitation
- Nominate a company for each category (two in total)

Future Unicorn Award (2 slots)	€50,000
Dual-Use Award (2 slots)	€50,000

DIGITALEUROPE

Flagship Events
2026-2027

INDICATIVE

June (TBC) 2027, Brussels

Summer Summit 2027

Available Sponsorship Slots

DIGITALEUROPE's **Summer Summit** will bring together policymakers, industry leaders and international partners to discuss the future of Europe's digital sovereignty and technological leadership.

The Summit will explore key policy priorities including **competitiveness**, **simplification**, **AI, data governance, sustainability, sovereignty, cybersecurity,** and **transatlantic cooperation**, focusing on how Europe can strengthen innovation, investment and competitiveness.

The event will convene **senior representatives from Member States, the European Commission, international organisations** and **leading global technology companies**.

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- Opportunity to co-design the topic and participate in a high-level panel

Gold Sponsorship Package — €35,000

- All of the Silver benefits plus:
- Speaking slot on a panel for company executive

Silver Sponsorship Package — €15,000

- Named as sponsor across the event with company logo on event communications
- Access to VIP programme

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Flagship Events
2026-2027

INDICATIVE

June (TBC) 2027, Brussels

Summer BBQ Reception 2027

Available Sponsorship Slots

This informal gathering brings together our members, EU officials, and close friends for an evening of good food, drinks and conversation.

Sponsoring this engagement ensures visibilty and opportunity to position your company with **150+ senior leaders** from Europe's top digital companies, key partners, and policymakers in EU digital policy.

Summer BBQ Reception Sponsorship	€25,000

- Keynote for company representative
- Named as sponsor across the event and company logo on event communications

Exclusive opportunity - only 1 slot available!