

DIGITALEUROPE 



Flagship Events Sponsorship Opportunities 2026–2027

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29 September, Washington DC

Transatlantic Tech Reception 2026

At a time of rapid technological change, cooperation between Europe and the United States continues to play an important role in shaping the global digital economy. **DIGITALEUROPE's Transatlantic Tech Reception in Washington, DC** will bring together **Ambassadors, policymakers, industry leaders, and experts** from both sides of the Atlantic to exchange views on **technology, security, and economic cooperation**.

The reception will focus on the evolving role of security in this relationship. As **AI, cloud infrastructure, cybersecurity**, and other **critical digital technologies** become increasingly linked to national and economic security, both regions face shared challenges in protecting critical infrastructure. This evening gathering will offer an opportunity for discussion between **European and American stakeholders**, with a focus on areas such as **cybersecurity, trusted digital infrastructure, and emerging technologies**.

Gold Sponsorship Package

€35,000

- › Logo visibility at in pre and post-event communications
- › Logo visibility at the event placed strategically behind top speakers
- › Speaking opportunity for a C-level executive (only 2 spots available)

Silver Sponsorship Package

€15,000

- › Named as sponsor across the event with company logo on event communications and event day branding



1 December, Brussels

Digital Skills Summit 2026

DIGITALEUROPE's **Digital Skills Summit** will bring together **policymakers, industry leaders, educators, workforce actors** and **innovation ecosystems** to discuss how Europe can strengthen its **skills** base and move from policy **ambition** to practical **implementation**.

Europe's competitiveness is increasingly linked to workforce transformation. As digital technologies **reshape** different sectors, Europe must ensure that people and organisations have the **skills** to **adopt, use** and **innovate** with new technologies.

The Summit will focus on **AI** and **digital skills, workforce** readiness, **talent development, digital deployment, sustainability, healthcare** innovation, **industrial** competitiveness and **digital sovereignty**.

Platinum Sponsorship Package

€55,000

- › All of the Silver benefits plus:
- › Keynote for company executive OR
- › Opportunity to co-design the topic and participate in a high-level panel

Gold Sponsorship Package

€35,000

- › All of the Silver benefits plus:
- › Speaking slot on a panel for company representative

Silver Sponsorship Package

€15,000

- › Named as sponsor across the event with company logo on event communications
- › Access to VIP programme

Bespoke sponsorship packages available including for NTAs.

If you are interested please enquire with the team to discuss further details.

Winter Drinks Sponsorship Opportunity

€25,000

- › Keynote for company representative
- › Named as sponsor across the event and company logo on event communications



4 February (TBC), Brussels

Masters of Digital 2027

The leading digital policy gathering in Europe, bringing together more than **2,500 participants** in Brussels and online.

The event explores the most pressing digital policy priorities, including **AI, cybersecurity, sustainability, energy, healthcare, defence and security**, and more. Through high-level keynotes, interactive panels, breakout sessions and roundtables, it convenes policymakers, industry leaders and experts to drive forward Europe's digital agenda.

Typical and past editions speakers: **Ursula von der Leyen, Henna Virkkunen, Stéphane Séjourné, Mark Rutte, Dan Jørgensen and Valdis Dombrovskis**, alongside CEOs, innovators and leading voices from across the digital ecosystem.

	€60,000	€50,000	€35,000	
Packages available	Platinum	Gold	Silver	
Named as a sponsor (at selected level) with logo on relevant event materials	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Guaranteed and complimentary delegate places at the on-site element (due to venue capacity restrictions) in addition to your speaker (if applicable)	3	2	1	
Place at exclusive VIP additional events (dinner, lunch etc. where organised)	2	1	1	
Opportunity to have an exhibition booth at the venue - to ensure maximum impact we ask that this is a hands on and exciting experience for attendees. DIGITALEUROPE are to sign off on all booths to guarantee audience satisfaction	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Guaranteed speaking slot - session choice to be discussed and agreed with DIGITALEUROPE, stage dependent on registrations and room capacities	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Second Stage
Opportunity to help shape the chosen session your company representative will be participating in, including audience polls	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Opportunity to host video content or documents online for the virtual audience	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
Video interview opportunity with your speaker - with a clip included in the event highlights video, and a full interview edited into a standalone video (filmed at event)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Access to booking private meeting rooms for bilateral meetings on site and assistance with coordinating meetings with other event speakers and VIPs	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
Bronze Sponsorship Package	€15,000			

- > Access to VIP programme
- > Named as sponsor across the event and company logo on event communications

3-4 February (TBC), Brussels

Masters of Digital 2027

VIP Dinner Packages (3 February)

The evening before the main event, we will host a VIP dinner for 140 high level attendees.

Exclusive Corporate Dinner Speaker

€40,000

Dinner Tables – 8 seats per table

€10,000

Including:

- ▶ Named as sponsor across the event with company logo on event communications

VIP Lunch Packages

Exclusive VIP lunch sponsor

€20,000

Bespoke sponsorship packages available including for NTAs.

If you are interested please enquire with the team to discuss further details.



3-4 February (TBC), Brussels

Future Unicorn & Dual Use Technology Award 2027

Exclusive package for Venture Capitals to Sponsor the Awards at the Master of Digital 2027

Providing visibility with EU institutions and digital policymakers, putting you in front row in advocating for the best enabling environment for EU scale up growth.

Sponsorship opportunity exclusive for **European companies**. **Benefits for both Awards include:**

- › Co-design roundtables
- › Closed-door EU-VC-founder summit
- › Editorial visibility - named as sponsor with logo on all events materials
- › Jury seat
- › Speaking role
- › Founder Gala Dinner invitation
- › Nominate a company for each category (two in total)

Future Unicorn Award (2 slots)

€50,000

Dual-Use Award (2 slots)

€50,000

