

## Cybersecurity Working Group

### Candidates for Chair:

- Alexander Eisenberg, Head of Office EU Technical Market Access, **Bosch** (*up for re-election*)

### Candidates for Vice-Chair:

- Arnaud Martin, Expert Cybersecurity Regulation & Standardisation, **Agoria** [Belgian NTA] (*up for re-election*)
- Felix Kuhlenkamp, Head of Security, **bitkom** [German NTA]
- Marta Przywała, Director, EU Government Affairs, **SAP**
- Zoey Stambolliu, Director, Cybersecurity Policy, **Mastercard** (*up for re-election*)

## Candidates' bios for Cybersecurity Working Group

### Candidates for Chair position:

- Alexander Eisenberg, **Bosch** (*for endorsement*)

I am the Head of EU Technical Market Access at BSH Hausgeräte GmbH, Robert Bosch GmbH's home appliance division.

With extensive professional experience in product development and management, I have represented the interests of Bosch and BSH in EU technical legislation for over 15 years. My current focus is on product legislation in the digital domain and the 'classical' CE regulation. In the field of cybersecurity, I represent BSH in the CRA expert group. At BSH, I lead the global team responsible for product security legislation.

I had the honour of chairing this working group for two years. I would be grateful if you would entrust me with the role of chair for another two years, in order to further intensify the effectiveness of our WG Cybersecurity.

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### Candidates for Vice-Chair position:

- Arnaud Martin, **Agoria**

Arnaud is Expert Cybersecurity Regulation and Standardisation at Agoria, the Belgian association for the technology industry, with more than 2300 members. In this role he is informing Agoria's members regarding cybersecurity legislations and standards, also gathering inputs on the policies' impacts towards the public authorities and within DIGITALEUROPE. Furthermore, he coordinates the Belgian cybersecurity standardisation committee and the Agoria's working group on cybersecurity regulations, and the learn and share project groups on NIS2 and the CRA. He holds a bioengineer degree in chemistry from the University of Louvain, completed by an Executive Master in Management at the Solvay Brussels School.

Arnaud is the current Vice-Chair for the Cybersecurity Working Group (PG), the NIS2 issue lead, and co-issue lead for the CRA Expert FOSS work strand. He is running for a second term as Vice-Chair of the cybersecurity WG to further strengthen DIGITALEUROPE's policy impact towards its simplification and harmonisation objectives.





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- Felix Kuhlenkamp, **bitkom**

As Head of Security at Bitkom, Germany's digital association representing more than 2,300 companies, I lead cybersecurity policy work at the intersection of regulation, industry practice and technological debate. In this role, I oversee member positions on key files including NIS2, CRA, CSA-2 and CER, alongside specific German debates such as active cyber defence. Working with member companies across different sectors, sizes and technical profiles, I work to translate our members' cybersecurity expertise into policy positions.

As Vice-Chair of the Cybersecurity WG at DIGITALEUROPE, I would contribute my experience with EU cybersecurity regulation, a broad industry perspective and a pragmatic understanding of implementation challenges. With CRA implementation underway and CSA-2 negotiations ahead, I would support the Working Group's priorities, engage effectively in Brussels and ensure that members' expertise is reflected in credible, stakeholder-oriented policy work.

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- Marta Przywała, **SAP**

I am a public policy and European affairs professional with close to a decade of experience spanning cybersecurity, regulation, and strategic advisory across the private sector, public institutions, and civil society. My expertise covers mainly cybersecurity policy, AI policy, and business development — fields where technical depth, and business and political acumen go hand in hand. I have represented SAP within DIGITALEUROPE for many years, including as an active member of the Cybersecurity WG, and recently served as issue lead for the Cybersecurity Act. I hope to bring to the Vice-Chair role the substantive knowledge, strategic perspective, and collaborative approach that effective working group leadership demands.

[See LinkedIn Profile here](#)

- Zoey Stambolliu, **Mastercard**

Zoey Stambolliu is Director for Cyber & Tech Policy at Mastercard, leading engagement across Europe on cybersecurity, digital resilience, and technology policy. Based in Brussels, she works closely with governments, EU institutions, and industry to advance coherent, future-ready cyber frameworks and strengthen public-private collaboration. Zoey brings strong leadership continuity within DIGITALEUROPE, where she has served for two years as Vice Chair of the Cybersecurity Working Group. In this role, she has driven industry alignment on key policy priorities and contributed to shaping the association's advocacy. Prior to her current role, she was part of the DIGITALEUROPE Secretariat leading the cybersecurity work, including the coordination of the Working Group. Her combined experience in policy leadership, stakeholder coordination, and regulatory engagement positions her to continue strengthening DIGITALEUROPE's impact as Vice Chair.

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