



DIGITALEUROPE 

EXTERNAL

DIGITALEUROPE Membership Survey

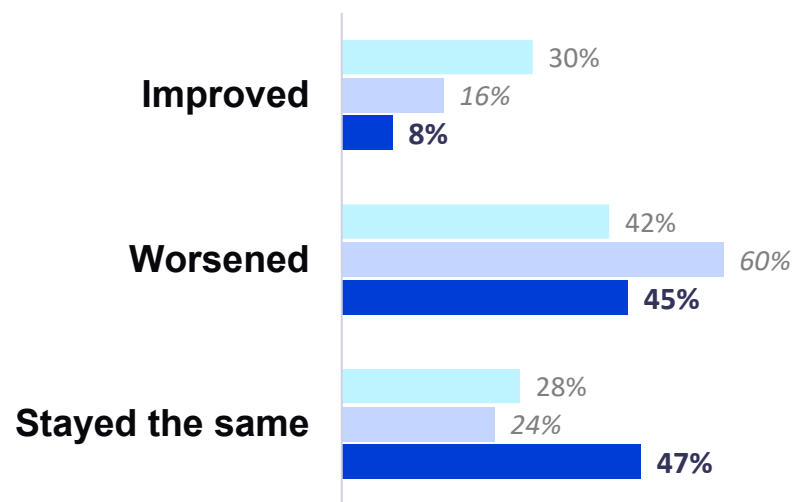
DECEMBER 2025



Europe faces growing pressures while the US leads in growth

1. Only 8% of companies feel like the EU business environment has improved over the last year

% of members that believe the EU Business environment has worsened. 2023 - 2025 surveys

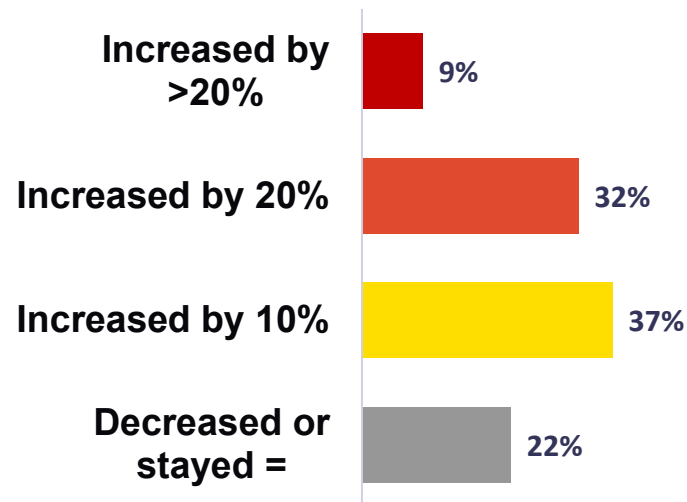


Q: In the last year how has the business environment for digital or digitalising companies evolved in Europe?
2024 & 23 surveys: "In the last 5 years" instead of "1 year"
N=107

2023 2024 2025

2. Companies are facing a $\pm 12\%$ increase in their compliance costs in the last year

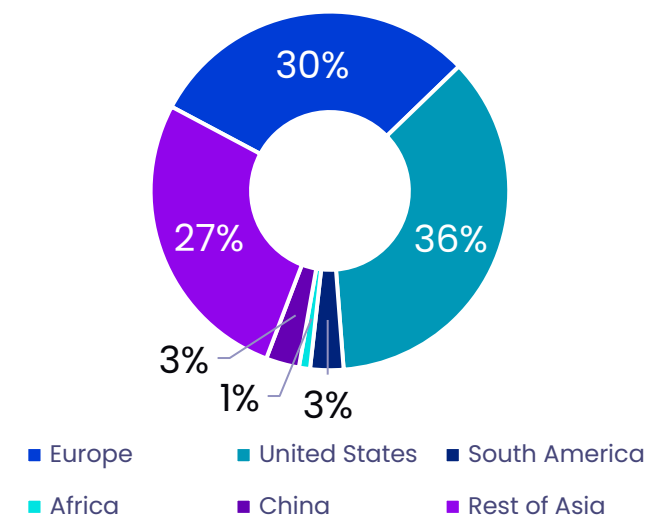
% of members that noticed a cost increase due to compliance



Q: In the last year how have legal and compliance costs for the operations of your organisation in Europe changed?
N=104

3. The US is the market where members grow the fastest

Market by % of members that acknowledge the fastest growth

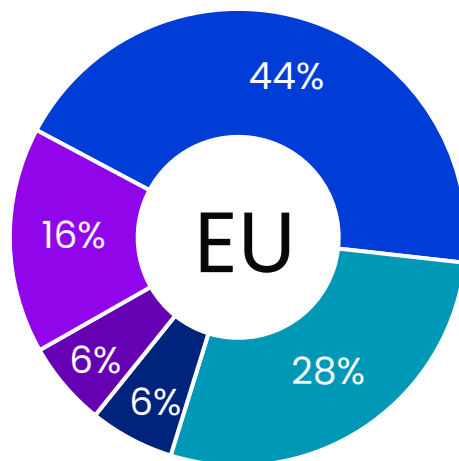


Q: In which region is your organisation currently experiencing the fastest growth?
N=77

Business environment for Corporate members

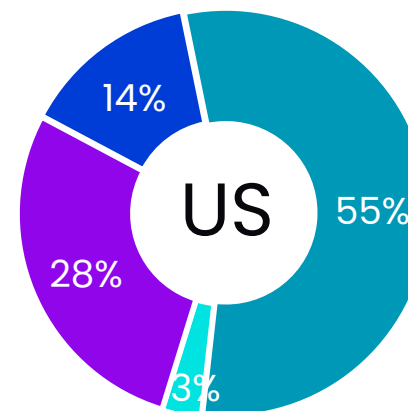
Over half of European companies experience their fastest growth in other regions

% of European corporate members that experience their fastest growth, by region
N=32

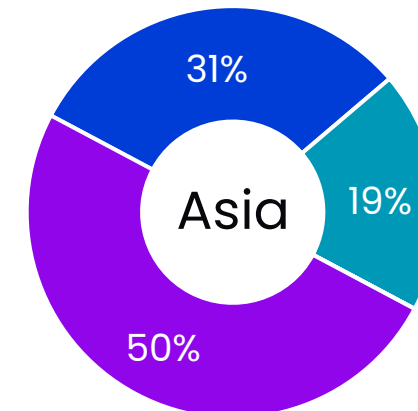


■ Europe ■ United States ■ South America
■ Africa ■ China ■ Rest of Asia

Only 14% of US members, and 31% of Asian ones see Europe as their fastest growing market



% of US corporate members that experience their fastest growth, by region
N=29



% of Japanese corporate members that experience their fastest growth, by region
N=16

Q: In which region is your organisation currently experiencing the fastest growth?