

# Highlights of recent DIGITALEUROPE member company investments in the United States

Total EU Investment in the U.S.: **\$2.4 trillion\***

A snapshot of DIGITALEUROPE's European members' investments in the U.S. reveals a minimum of **\$172 billion**

DIGITALEUROPE's members have invested **trillions** of dollars in the U.S. economy

## Siemens Healthineers

**\$150 M**

investment in new projects including relocating a production facility from Mexico to Palo Alto, CA

## BMW

**\$1.7 bn**

investment in new production facilities in Spartanburg, SC

## Siemens

**\$190 M**

investment in a plant in Fort Worth, TX

## Danfoss

**\$62 M**

investment in a new 145,000-square-foot manufacturing facility in Tallahassee, FL

\* Source: DG Trade The European Union's Business Footprint in the United States  
<https://trade.ec.europa.eu/eu-footprint-us/home>

# Recent DIGITALEUROPE EU Member's Investments



SIEMENS

This year, Siemens celebrated two manufacturing investment milestones in the U.S.. In Fort Worth, Texas, the company opened its **\$190 million electrical equipment manufacturing facility**, where it is on track to **add 800 roles** by 2026. The 500,000-square-foot site is responsible for producing reliable and efficient electrical equipment, such as low-voltage switchboards, to meet the demand from the booming data centre market and America's AI growth. On the West Coast, Siemens' Pomona, California, legacy facility has completed a **\$95 million expansion and upgrade**.



DANFOSS

Danfoss has made a bold leap forward in Tallahassee, Florida, unveiling a cutting-edge 145,000-square-foot manufacturing facility designed to meet surging global demand for its high-efficiency, oil-free compressors. This **\$62 million investment** has doubled the company's footprint and reinforced its commitment to sustainability and innovation.

The new factory is equipped to significantly increase compressor output—doubling production capacity—which is a crucial move as data centers, especially hyperscale facilities, become the fastest-growing market segment for Danfoss, driven by the accelerated adoption of Artificial Intelligence.



SIEMENS HEALTHINEERS

Siemens Healthineers is investing **\$150 million in new projects** to expand production, create jobs and better serve customers in the U.S., our largest market globally.

The new investments come on top of the **\$900 million** Siemens Healthineers spends on R&D in the U.S. annually and more than **\$1 billion invested** through facilities expansion, acquisitions and strategic partnerships in the U.S. since 2019.



BMW

Since 1992, the BMW Group has invested more than **\$14.8 billion** (through December 31, 2024), and the Spartanburg plant is currently in the middle of its seventh major expansion. This expansion was announced on October 19, 2022 – a **\$1.7 billion investment** to prepare the plant for the assembly of electric vehicles and to build a high-voltage battery assembly plant in Woodruff, SC.

There are more than **11,000 jobs** onsite.