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DIGITALEUROPE strengthens its Health Executive Council to boost digital transformation of healthcare

DIGITALEUROPE is proud to announce the next phase of its Health Executive Council to connect technological innovation with policy ambition and accelerate the digital transformation of Europe's healthcare systems

Originally established in 2021, the Council is being strengthened with a renewed mission and an expanded group of senior leaders. The addition of **new members joining from across the digital health, medical technology, pharmaceutical, and cybersecurity sectors** reflects industry's commitment to building more resilient, innovative efficient, and patient-centric healthcare across Europe.

Cecilia Bonefeld-Dahl, Director-General of DIGITALEUROPE, on the Council's vision:

"Europe's healthcare systems are under pressure – from ageing populations and staff shortages to rising costs, cross-border health threats and cyberattacks. The answer lies in digital.

From secure health data sharing and AI-driven diagnostics to remote monitoring and real-time disease surveillance, digital technologies can radically improve outcomes and access. They can also boost the operational efficiency of healthcare systems at a time of stretched public budgets. How to ensure digital innovation stays in Europe and be made available to patients and health systems?

Our Health Executive Council brings together leaders from across the healthcare industry to discuss how to create a competitive, digital and patient-centric European Health Union via smart policies, scaled-up digital solutions and strong public-private collaboration."

About the Health Executive Council

The Health Executive Council is one of four Executive Councils at DIGITALEUROPE, alongside the Finance, Defence, and Energy Executive Councils.

Comprising top executives from across the healthcare – including health tech, medtech, pharmaceuticals, and cybersecurity – the Council acts as a strategic forum to:

- **Advance the European Health Data Space (EHDS)**
- **Foster digital trust and cybersecurity in health systems**
- **Enable AI and data-driven tools for better care**
- **Improve patient outcomes through digital innovation**
- **Support health system resilience and cross-border and international cooperation**

With industry at the forefront of the digital transformation of healthcare, the Council provides concrete insights, business cases, and policy recommendations to engage with European decision makers and inform Europe's healthcare policy developments. Our mission is to deliver a future-ready healthcare system for all.

Members of DIGITALEUROPE's Health Executive Council



Michael Byczkowski, Global Vice President, Head of Healthcare Industry, SAP

"Europe's healthcare systems face unprecedented challenges, but digital innovation offers a unique opportunity to transform research, prevention, diagnosis, and therapy. High-quality, trusted data forms the backbone of advanced AI applications, helping to accelerate medical breakthroughs and improve patient outcomes. With sovereign and secure cloud deployments, we can ensure interoperability, resilience, and patient-centricity while safeguarding data privacy. Through DIGITALEUROPE's Health Executive Council, we help shape forward-looking policies like the European Health Data Space to fully unlock Europe's digital health potential for the benefit of all citizens."



**Jens Dommel, Head of
Healthcare EMEA, AWS**

“This Council represents a unique opportunity to shape policies which will enable innovation and accelerate digital transformation across Europe’s healthcare systems. I look forward to collaborating with fellow industry leaders to build more resilient, efficient, and patient-centric healthcare systems for all Europeans.”



**Annick Faes, VP Information
Technology and CIO MedTech
EMEA, Johnson & Johnson**

“I’m honoured to join DIGITALEUROPE’s Health Executive Council at a time when Europe is turning digital health vision into reality. Health data holds the power to revolutionise care—enabling earlier interventions, more personalised treatments, and better outcomes for patients. As we advance towards a truly interoperable European Health Data Space, we must also ensure that digital innovations, from AI to robotic surgery, are seamlessly integrated into clinical practice. I look forward to working with fellow Council members to help shape a future where data and technology empower both patients and healthcare professionals.”



Uwe Heckert, Head of Enterprise Informatics Europe, Philips

“The EU needs a modernized and flexible regulatory framework that safeguards patient safety, supports innovation, and reflects a dynamic digital environment. To stay competitive globally, Europe must enhance its innovation ecosystem and do more to help inventors scale up and commercialise their inventions, especially in critical areas such as AI and medical technology.”



Jan Ising, Managing Director, Lead Life Sciences EMEA, Accenture



Gabriela Lavezzari, Senior Director, Digital Transformation and Innovation, GSK

“We’re in a revolutionary moment, with the convergence of science and tech unlocking new potential to prevent and change the course of disease, positively impacting human health. Responsible use of data, tech and AI are central to this endeavour, and I look forward to contributing my expertise to the Health Executive Council as we aim to address challenges and maximise opportunities in Europe at this pivotal time.”



Olga Mironenko Stampfer, Vice President International Relations, Europe and Multilaterals, United Health Group

“AI is ushering a new era for health care. Realising the potential of the European Health Data Space and accelerating adoption and scale up of AI in health - and doing it in a responsible, safe and secure way - can simplify care delivery, empower clinicians, and improve patient outcomes. DigitalEurope Executive Council for Health is uniquely positioned to ensure that Europe’s digital health policies reflect this potential by championing innovation, harmonizing standards, and fostering trust. I am honoured to participate in the Council and contribute to shaping policies that help people live healthier lives and make health systems work better for everyone.”



Lars-Oluf Nielsen, Senior Vice President for Customer Success, Epic



**Bernd Ohnesorge, President
EMEA, Siemens Healthineers**

"We are on the brink of revolutionizing healthcare alongside strengthening the resilience of Europe's healthcare systems. As health tech leaders, we pioneer breakthroughs in healthcare, for everyone, everywhere, sustainably. To make that a reality, we need a more agile European ecosystem and enabling conditions (regulatory, data access, reimbursement policies) for such innovation. Especially in areas on AI and other breakthroughs, that benefit European patients and healthcare providers, and ultimately our society and economy. I look forward to working with DIGITALEUROPE's Health Executive Council fellow industry leaders to help shape forward-looking policies paving the way for the state-of-the-art healthcare in the world."



**István Peták, Chief Executive
Officer, Oncompass Medicine**



Katrin Pucknat, Chief Marketing Officer, ResMed

"As digitization of healthcare accelerates, it is important that the appropriate policies are adopted and market-led insights are taken into account to optimize the healthcare ecosystem for patients and healthcare providers (HCPs). Healthcare systems and patient increasingly rely on more intelligent and digital solutions to improve their therapies and health outcomes, and we as industry leaders must be responsive to those needs. This is why DIGITALEUROPE's Health Executive Council is so important. It provides a platform for healthcare companies to act as interlocutors between healthcare needs and policy responses."



Matthias Vennemann, Senior Vice President and Head of IT Strategy & Digital Transformation, Bayer

"As we navigate the complexities of modern healthcare, the Health Executive Council of DIGITALEUROPE presents a pivotal opportunity to drive the digital transformation of our healthcare systems. By fostering collaboration among industry leaders, we can harness technological innovation to better meet patient needs and build a more resilient healthcare framework across Europe. In an era where digital solutions are essential for patient-centric care, our collective efforts will ensure that we not only meet the challenges of today but also pave

the way for a healthier future for all."



Padraic Ward, Head of Pharma International, Roche

"Healthcare is a powerful example of how data and digital technologies can deliver real benefits - and a strong case for supporting innovation. As the digital landscape rapidly evolves, there's a growing risk that Europe and its healthcare systems could fall behind. Strong, forward-looking data and digital policies are essential - not only to drive progress, but also to safeguard Europe's security, economic resilience, and technological leadership."

FOR MORE INFORMATION, PLEASE CONTACT:

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