

DIGITALEUROPE Onboarding Survey 2025

About this survey

The purpose of this survey is to collect information about the most important priorities for your organisation. This is critical input to ensure that DIGITALEUROPE has a good understanding of how we can best engage you across our groups. We also use this information to help us ensure our resources are allocated to the issues that matter the most to our membership. Thank you for taking the time to share your priorities with us.

The survey is structured in two parts:

PART 1 - POLICY PRIORITIES: Rank the most important policy issues for your organisation using three categories (1, 2 and 3). See what each category means below.

PART 2 - PROJECT ENGAGEMENT: Indicate your experience with EU projects, your interest in the project areas most relevant for your organisation and provide a contact point to reach out with project's enquiries.

Confirmations

I confirm that I am answering on behalf of my organisation and that I have coordinated with my colleagues prior to my submission.*

I understand that these answers will be solely used for internal purposes. Your responses will remain strictly confidential and will not be disclosed to external parties.*

About you

First name

Last name

Email address

Organisation

Q1. Do you have an EU/ Brussels Public Affairs Office?

Yes (*jump to 1.1*)

No (*jump to 1.2*)

Q1.1. Please complete the information below for your office:

Office address

Name & title of Head of Office

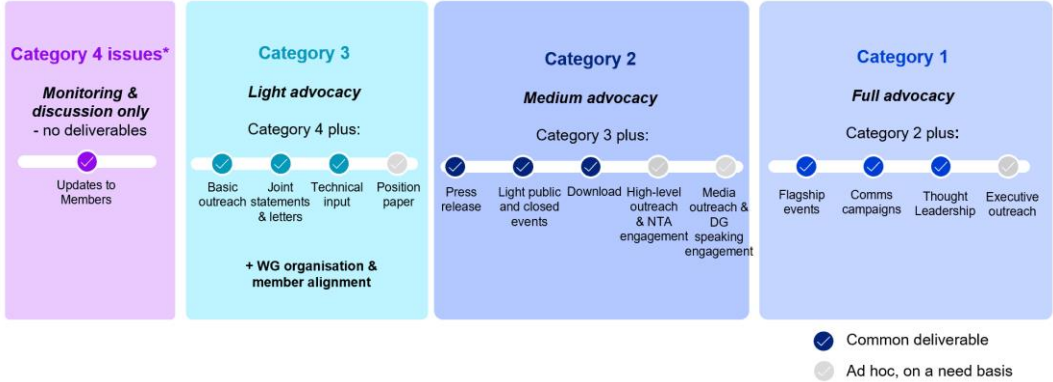
Highest officer for public affairs

Number of people in the office

Q1.2. Please let us know how you manage Public Affairs in your organization. [Comment box]

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PART 1: POLICY PRIORITIES FOR 2025

Intro	<p>DIGITALEUROPE categorises the policy issues we work on along three categories:</p> <ul style="list-style-type: none">● CATEGORY 1 issues are the most strategic files on which DIGITALEUROPE concentrates most of its advocacy work, both from a position-making and outreach perspective;● CATEGORY 2 issues are important policy files which deserve a medium level of advocacy;● CATEGORY 3 issues are policy files that we follow and where we mostly engage at technical level. <p><i>*We have recently introduced a Category 4 to reflect policy files in our current workplan that we only monitor and provide space for discussion amongst members, but for which we do not foresee any specific deliverable.</i></p> <p>The visual below provides information on the type of activities that are envisaged under each category, as well as the expected effort from our policy staff team.</p>  <p>Category 4 issues* <i>Monitoring & discussion only</i> - no deliverables</p> <p>Updates to Members</p> <p>Category 3 <i>Light advocacy</i></p> <p>Category 4 plus:</p> <p>Basic outreach statements & letters, Joint statements & letters, Technical input, Position paper</p> <p>+ WG organisation & member alignment</p> <p>Category 2 <i>Medium advocacy</i></p> <p>Category 3 plus:</p> <p>Press release, Light public and closed events, Download, High-level outreach & NTA engagement, Media outreach & DG speaking engagement</p> <p>Category 1 <i>Full advocacy</i></p> <p>Category 2 plus:</p> <p>Flagship events, Comms campaigns, Thought Leadership, Executive outreach</p> <p>Legend: ● Common deliverable, ○ Ad hoc, on a need basis</p> <p>HOW TO FILL IN THIS PART OF THE SURVEY</p> <p>Please select the issues most relevant to your organisation from the list below and categorise them by importance along three Categories (1, 2 and 3):</p> <ul style="list-style-type: none">● You may select up to 7 Category 1 policy issues● You may select up to 20 Category 2 policy issues● There are no limits for Category 3 policy issues, but we encourage you to be as selective as possible to reflect your organisation's top priorities <p>A short description for each policy issue is provided in this Annex.</p>
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DATA ECONOMY POLICY GROUP

Q2. Please select the issues most relevant to your organisation from the list below and categorise them by importance into Category 1, 2 or 3:

See a description of all the issues in the [Annex](#).

- AI Act Implementation (Category 1 / Category 2 / Category 3)
- New European Data Economy Strategy
- AI Liability (Category 1 / Category 2 / Category 3)

- AI in the workplace
- Child Sexual Abuse Material (CSAM) Regulation
- Copyright & AI
- Data Act implementation
- Digital Fairness Act
- Digital Markets Act implementation
- Digital Services Act implementation
- EU IPR policy
- EU-UK data flows
- European Media Freedom Act
- GDPR review & implementation
- Private copying levies
- Product Liability Directive implementation
- Right to repair proposals
- Transatlantic data transfers
- AI and data contract rules for the digital economy (*Category 1 / Category 2 / Category 3*)
- AVMSD Audiovisual Media Services Directive (AVMSD): Implementation & Review
- ePrivacy follow up
- Protection of Minors Online

SUSTAINABILITY POLICY GROUP

Q3. Please select the issues most relevant to your organisation from the list below and categorise them by importance into Category 1, 2 or 3:

See a description of all the issues in the [Annex](#).

- Batteries Regulation (sustainability, safety & due diligence) (*Category 1 / Category 2 / Category 3*)
- Corporate Sustainability Due Diligence Directive (CS3D)
- Ecodesign for Sustainable Products Regulation (ESPR)
- European Sustainability Reporting Standards (ESRS)
- EU Taxonomy
- Forced Labour Regulation
- Green Claims Directive
- Lot 3 (Computers and computer servers)
- Lot 4 (printers)
- Lot 5 (electronic displays)
- Lot 7 (external power supplies)
- Lot 9 (servers and data storage products)
- Packaging and Packaging Waste Regulation (PPWR)
- REACH restrictions & PFAS
- REACH revision & chemicals industry package
- RoHS revision & exemptions
- Waste Shipments Regulation
- WEEE Directive
- Lot 6/26 (Standby, networked standby, and off mode)

INTERNATIONAL RELATIONS & TRADE POLICY GROUP

Q4. Please select the issues most relevant to your organisation from the list below and categorise them by importance into Category 1, 2 or 3:

See a description of all the issues in the [Annex](#).

- EU-US relations (*Category 1 / Category 2 / Category 3*)
- EU-China relations
- EU-India relations
- EU-Japan relations
- EU-UK relations
- International dimension of priority issues (AI, Cyber, Green, etc.)
- Non-EU Market Access (MAAC)
- Trade Climate & Customs Measures
- Trade Security Measures (dual use export controls and sanctions)
- WTO Engagement

SINGLE MARKET AND COMPETITIVENESS POLICY GROUP

Q5. Please select the issues most relevant to your organisation from the list below and categorise them by importance into Category 1, 2 or 3:

See a description of all the issues in the [Annex](#).

- Horizontal Single Market Strategy (*Category 1 / Category 2 / Category 3*)
- Common Charger (*Category 1 / Category 2 / Category 3*)
- Critical Raw Materials Act
- Digital Education Action Plan
- Digital Europe Programme
- Digital Product Passport (DPP)
- Electromagnetic Compatibility (EMC)
- European Chips Act
- European Standardisation Strategy (ESS)
- Horizon Europe
- Multiannual Financial Framework (MFF)
- New Legislative Framework (NLF)
- Quantum initiative
- Radio Equipment Directive (RED)
- VAT in the Digital Age
- European Competitiveness Fund (*Category 1 / Category 2 / Category 3*)
- Collaboration with European Standardisation Organisations (ESOs)

RESILIENCE & INFRASTRUCTURE POLICY GROUP

Q6. Please select the issues most relevant to your organisation from the list below and categorise them by importance into Category 1, 2 or 3:

See a description of all the issues in the [Annex](#).

- EU Cloud Security Certification Scheme (EUCS) (*Category 1 / Category 2 / Category 3*)
- Revision of Public Procurement Directives

- Cyber Resilience Act (CRA) *(Category 1 / Category 2 / Category 3)*
- Cyber Solidarity Act (CSA)
- Digital Networks Act (DNA)
- eIDAS & interoperable EU wallet
- EU Common Criteria Certification Scheme (EUCC)
- EU Cyber Toolbox
- Evaluation of the Cybersecurity Act
- European Defence Industrial Strategy (including funding and procurement)
- GAIA-X
- NIS 2 Directive
- Spectrum management
- Stakeholder Cybersecurity Certification Group (SCCG)
- Harmonisation of Cyber rules *(Category 1 / Category 2 / Category 3)*
- Public Private Partnerships (PPPs)
- Revision of EU Cybersecurity Strategy 2020

DIGITALLY ENABLED TRANSFORMATION POLICY GROUP

Q7. Please select the issues most relevant to your organisation from the list below and categorise them by importance into Category 1, 2 or 3:

See a description of all the issues in the [Annex](#).

- Capital Markets Union *(Category 1 / Category 2 / Category 3)*
- AI in financial services *(Category 1 / Category 2 / Category 3)*
- Digital Euro
- Digital Operational Resilience Act (DORA)
- Financial Data Access Regulation (FIDA)
- European Health Data Space (EHDS)
- In-Vehicle Data
- Payment services
- AI in healthcare *(Category 1 / Category 2 / Category 3)*
- Clean Industrial Deal (Energy, Grids & Buildings)
- EU initiatives on cybersecurity of hospitals and life
- Multimodal digital mobility services

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PART 2: PROJECT ENGAGEMENT

Intro	<p>Please take a few minutes to let us know about your organisation's experience with and interest in EU projects. If you are unsure, please consult with a relevant person within your organisation who is knowledgeable about projects before answering the below questions.</p>
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	<p>DIGITALEUROPE is currently involved in 21 EU-funded projects totalling €4.5 million, primarily under the Digital Europe, Erasmus+, and Horizon Europe programmes. Currently, about 25% of our members actively participate in these projects, and we are eager to involve more.</p>
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Our projects align with our strategic policy priorities and focus on one of the seven areas listed below. The full list of projects we are currently implementing is available [here](#):

- **Artificial Intelligence**
- **Cybersecurity**
- **Data Spaces**
- **Digital Skills**
- **Digital Health**
- **Digital and Green Twin Transition**
- **E-Inclusion and Gender Equity**

Q8 Has your organization previously engaged in EU-funded projects?* [Single-select]

- Yes (*jump to Q.8.1*)
- No (*jump to Q.9*)
- Not sure (*jump to Q.9*)

Q8.1 What is the relation between your EU projects unit and your Public Affairs team?* [Single-select]

- We belong to the same team
- We are separate teams but collaborate closely
- We are separate teams with minimal collaboration
- We are separate teams without any collaboration
- *Other: specify*

(*jump to Q.8.2*)

Q8.2 For how long has your organisation been involved in EU-funded projects?* [Single-select]

- 1-2 years
- 3-5 years
- More than 5 years
- Don't know

(*jump to Q.9*)

Q9 Would you be interested in engaging with DIGITALEUROPE on EU-funded projects?* [Single-select]

Benefits of Participation in Projects

By engaging in EU projects with DIGITALEUROPE your organisation can:

1. Access the **latest research** and innovation developments
2. **Drive innovation** within the digital sector
3. **Influence** the implementation of key digital initiatives
4. Engage with **specialized stakeholder** networks
5. Explore **funding** and business opportunities

- Yes (*jump to Q.10*)
- No (*end of the survey*)

Q10 In which of the following areas is your organization currently engaged in EU projects or would be keen on participating?* *[Multi-select]*

- Artificial Intelligence
- Cybersecurity
- Data Spaces
- Digital Health
- Digital Skills
- Digital and Green Twin Transition
- e-Inclusion & Gender Equity
- Public administration (interoperability & procurement rules)
- *Other: specify*

(jump to Q.11)

Q.11 To help us identify possible synergies, please provide the contact details of a person in your organisation we could reach out to regarding project opportunities:* *[checkbox or short answers]*

Use the same contact details as provided earlier in this survey *(if checked → jump to Q.11.1; if not checked → complete contact fields below + jump to Q.11.2)*

Name and surname

Position

Email address

Q.11.1 Would you or someone else like to be included in communications regarding project opportunities? *[single-select]*

- Please copy the following people:

Email address(es)

Q.11.2 Would you or someone else like to be included in communications regarding project opportunities? *[single-select]*

- That's not necessary; please get in touch with the indicated contact person
- Yes please, I'd like to stay informed about future EU project opportunities
- Please copy the following people: *[comment box to add]*

Email address(es)

[End of Survey]