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Artificial intelligence scale-up *Corti* wins Future Unicorn Award

Corti is a young company from Denmark that uses voice recognition and artificial intelligence and to help medical professionals make life saving decisions in split seconds. By analysing millions of patient interviews they identify patterns in conversations and use them to predict potentially fatal incidents like cardiac arrest.

The Future Unicorn Award is a collaboration between 40 of the continent's largest tech trade associations to showcase some of Europe's most promising start-ups. It was presented by Commissioner Mariya Gabriel at Masters of Digital, DIGITALEUROPE's flagship annual conference in Brussels.

- “ Today, only 6% of the world's unicorns are from the EU – this is not enough! By showcasing some of the brilliant start-ups from across Europe here in Brussels, we hope to highlight to EU leaders what these companies need to take their business to the next level. All three finalists today have the potential to become Europe's future unicorns, but the jury believes that *Corti* from Denmark will be first!” explained Cecilia Bonefeld-Dahl, Director General of DIGITALEUROPE.
- “ We're honoured to receive this award and to be recognised at the European level. There is an extensive amount of innovation happening in Europe's healthcare sector and *Corti* is being recognized for its potential of becoming a true game-changer. We're driven forward knowing that our technology has the ability to save lives every day and hope that Europe's leaders continue to advocate for the importance of innovation in healthcare.”, said Andreas Cleve, CEO of *Corti*

Out of the 14 shortlisted European companies, two others were present in Brussels as finalists: [Nova Leah](#) from Ireland and [Doks.innovation](#) from Germany.

A unicorn is a privately held company less than ten years old that is valued at over \$1 billion.

In DIGITALEUROPE's [Call to Action for A STRONGER DIGITAL EUROPE](#), we set the target that by 2025 Europe should be home to 25% of the world's unicorns.

In the digital economy, a companies' value largely comes from the data it gathers and its ability to take advantage of network effects. Because of this, unicorns are a meaningful indicator of

which companies can rapidly scale and potentially become market leaders in Europe and globally.

Other finalists

Nova Leah, Ireland

Nova Leah is at the forefront of the global connected medical device security market. It has developed an expert cybersecurity risk assessment platform for manufacturers that allows them to effortlessly comply with regulatory requirements and mitigate threats in a fraction of the time and cost.

Doks. innovation, Germany

Doks. innovation is committed to digitising logistics processes and automating inventory management. Through a suite of sensors, data analytics, machine learning and robotics, doks. innovation brings warehouses and stocktaking processes into the digital age.

Watch the video showcasing the three finalists: [\[ADD LINK + hyperlink below\]](#)



Background

DIGITALEUROPE – the leading European technology trade association representing 71 multinational companies and 40 national trade associations – has organised the *Future Unicorn Award* for three years in a row.

The award is compiled by asking all the national trade associations affiliated with DIGITALEUROPE to select one SME from their country that shows great potential. This results in a truly pan-European selection of fourteen outstanding digital companies from all sectors, including farming technologies ([eAgronom](#)), EdTech ([Openclassroom](#)), eHealth ([Corti](#) or [Nova Leah](#)), energy ([Reengen](#)), and many more.

List of nominated companies

- [2021.ai](#), Denmark
- [Bitrise](#), Hungary
- [Corti](#), Denmark
- [doks. innovation](#), Germany
- [eAgronom](#), Estonia
- [Ekkono Solutions](#), Sweden
- [Nova Leah](#), Ireland
- [OpenClassRooms](#), France
- [Planet Idea](#), Italy
- [Reengen](#), Turkey
- [Teleport HQ](#), Romania
- [Typing DNA](#), Romania
- [Unify](#), Belgium
- [Vastuu group](#), Finland

More details, including a description of all shortlisted SMEs, can be found at <https://www.digitaleurope.org/policies/future-unicorn-award/>

FOR MORE INFORMATION, PLEASE CONTACT:



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About DIGITALEUROPE

DIGITALEUROPE represents the digital technology industry in Europe. Our members include some of the world's largest IT, telecoms and consumer electronics companies and national associations from every part of Europe. DIGITALEUROPE wants European businesses and citizens to benefit fully from digital technologies and for Europe to grow, attract and sustain the world's best digital technology companies. DIGITALEUROPE ensures industry participation in the development and implementation of EU policies.

DIGITALEUROPE Membership

Corporate Members

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National Trade Associations

Austria: IOÖ

Belarus: INFOPARK

Belgium: AGORIA

Croatia: Croatian
Chamber of Economy

Cyprus: CITEA

Denmark: DI Digital, IT
BRANCHEN, Dansk Erhverv

Estonia: ITL

Finland: TIF

France: AFNUM, Syntec
Numérique, Tech in France

Germany: BITKOM, ZVEI

Greece: SEPE

Hungary: IVSZ

Ireland: Technology Ireland

Italy: Anitec-Assinform

Lithuania: INFOBALT

Luxembourg: APSI

Netherlands: Nederland ICT,
FIAR

Norway: Abelia

Poland: KIGEIT, PIIT, ZIPSEE

Portugal: AGEFE

Romania: ANIS, APDETIC

Slovakia: ITAS

Slovenia: GZS

Spain: AMETIC

Sweden: Foreningen
Teknikföretagen i Sverige,
IT&Telekomföretagen

Switzerland: SWICO

Turkey: Digital Turkey Platform,
ECID

Ukraine: IT UKRAINE

United Kingdom: techUK