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DIGITALEUROPE welcomes the approval of Thierry Breton as Commissioner-designate for internal market

DIGITALEUROPE, the voice of digitally transforming industries in Europe, welcomes the approval of Thierry Breton by the European Parliament as Commissioner-designate for internal market and looks forward to engaging with him in a fruitful dialogue with regard to putting digital transformation at the heart of EU industry policy.

Thierry Breton was convincing on his expertise and vision concerning his future duties at the Commission. Among other things, DIGITALEUROPE supports his pledge to remove obstacles to the single market, fight against regional protectionisms and invest in critical technologies, such as 5G, 6G, artificial intelligence, cybersecurity and quantum technology.

“ *Mr. Breton is known for his strong views in politics and in business. He has a mix of experience and innovation-friendliness that is needed for the European Commission to deliver on its ambitious agenda, said Cecilia Bonefeld-Dahl, Director General of DIGITALEUROPE.*

As highlighted in the Commissioner for Internal Market's mission letter, at the top of this agenda is the development of a future-ready European industry and single market. Europe's future competitiveness and leadership lies in digital transformation. Hence, a successful strategy begins with tackling fragmentation in the European market to enable all industrial actors to uphold excellence inside and outside the continent.

“ *As a business leader who has run global companies, Mr. Breton knows successful European market regulation and policy require experience from those who create jobs and value in the economy. The EU should be an enabler for companies to scale in a global market, explained Cecilia Bonefeld-Dahl.*

Designing a concrete governance structure for the EU's industrial strategy is key to enabling the digitalisation of European industry. DIGITALEUROPE stresses that Europe needs to build on its strengths to develop a "A Stronger Digital Europe" thriving in an open global economy.

“ *DIGITALEUROPE looks forward to engaging with Mr. Breton in a fruitful dialogue to forge a new EU industrial policy with digital transformation at its heart and provide with the best solutions for Europe to continue be innovative and competitive. We wish the new Commissioner-designate all the best”, added Cecilia Bonefeld-Dahl.*

FOR MORE INFORMATION, PLEASE CONTACT:



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About DIGITALEUROPE

DIGITALEUROPE represents the digital technology industry in Europe. Our members include some of the world's largest IT, telecoms and consumer electronics companies and national associations from every part of Europe. DIGITALEUROPE wants European businesses and citizens to benefit fully from digital technologies and for Europe to grow, attract and sustain the world's best digital technology companies. DIGITALEUROPE ensures industry participation in the development and implementation of EU policies.

DIGITALEUROPE Membership

Corporate Members

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BRANCHEN

Estonia: ITL

Finland: TIF

France: AFNUM, Syntec
Numérique, Tech in France

Germany: BITKOM, ZVEI

Greece: SEPE

Hungary: IVSZ

Ireland: Technology Ireland

Italy: Anitec-Assinform

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Norway: Abelia

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Portugal: AGEFE

Romania: ANIS, APDETIC

Slovakia: ITAS

Slovenia: GZS

Spain: AMETIC

Sweden: Foreningen
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Switzerland: SWICO

Turkey: Digital Turkey Platform,
ECID

Ukraine: IT UKRAINE

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