



Masters of Digital 2019

AGENDA

21 February 2019
Concert Noble, Brussels

8:30-9:00	Welcome coffee and registration	14:15-14:35	Surprise: artistic performance
9:00-9:15	Opening speech by Cecilia Bonefeld-Dahl Director-General, DIGITALEUROPE	14:40-15:20	Panel session: e-Health <i>What are Europe's digital opportunities to foster patient-centric healthcare and improve public health?</i> Moderator: Ceri Thompson, Deputy Head of the e-Health Unit in DG CONNECT Speakers: <ul style="list-style-type: none">Elena Bonfiglioli, Managing Director, Health and Life Sciences, EMEA, MicrosoftIoana Gligor, Head of Unit, DG SANTELoubna Bouarfa, CEO & Founder, OKRA Technologies
9:15-9:35	EU Commissioner Mariya Gabriel Keynote Speech <i>How to boost digital innovation & enable digital scale-ups to thrive?</i>	15:20-15:50	Coffee break
9:35-9:50	Future Unicorn Award 2019 Ceremony	15:55-16:35	Panel session: Artificial Intelligence <i>What regulatory challenges must Europe address to lead the world in human centric AI?</i> Moderator: Danny Gooris, Senior Manager, Oracle Academy EMEA Speakers: <ul style="list-style-type: none">Khalil Rouhana, Deputy Director-General, DG CONNECTAbigail Hing Wen, Counsel for Office of the AI Chief Technology Officer, Intel CorporationMoritz Helmstaedter, Managing Director, Max Planck Institute for Brain Research
9:55-10:40	Panel session: Digital Ecosystems <i>How does Europe grow with Digital?</i> Moderator: Cecilia Bonefeld-Dahl, Director-General, DIGITALEUROPE Speakers: <ul style="list-style-type: none">Olaf Koch, CEO, MetroHarald Gruber, Head of Digital Infrastructure Division, Projects Directorate, EIBLie Junius, Director Public Policy and Government Relations, Google EUFuture Unicorn Award winner	16:40-17:20	Panel session: EU Leadership beyond 2020 <i>How can the EU take leadership in shaping the digital world towards 2025?</i> Moderator: Cecilia Bonefeld-Dahl, Director-General, DIGITALEUROPE Speakers: <ul style="list-style-type: none">Ambassador Odobescu, Perm. Rep. of Romania to the EUMarkus Borchert, CEO of Nokia Shanghai Bell and President of Nokia Greater China, NOKIAJanne Viskari, Director General, Finnish Population Register CentreFuture Unicorn Award winner
10:40-11:15	Coffee break	17:25-17:50	Martin Selmayr, Secretary-General of the European Commission Keynote Speech <i>Europe - the digital continent. A state of play.</i>
11:15-11:55	Panel session: Digital Manufacturing <i>Can Europe take global leadership in digital manufacturing?</i> Moderator: Lousewies van der Laan, Digital Ambassador, Nederland ICT Speakers: <ul style="list-style-type: none">Dieter Wegener, Vice-President, SiemensCarlos Zorrinho, MEPCarsten Bermig, Cabinet Member of EU Commissioner Bieřkowska	17:50-18:00	Closing remarks by Cecilia Bonefeld-Dahl Director-General, DIGITALEUROPE
11:55-12:45	Panel session: Sustainability <i>Is digitalisation transforming Europe into a world-class sustainable continent?</i> Moderator: Philip Smith, COO, Xynteo & EVP 'Europe Delivers' Programme Speakers: <ul style="list-style-type: none">Christel Heydemann, President Schneider Electric FranceStefaan Vergote, Adviser, DG CLIMALaurence Tubiana, CEO, European Climate FoundationFuture Unicorn Award winner	18:10-19:00	Cocktail Reception
12:45-13:55	Lunch		
13:55-14:00	Kick-off afternoon session by Cecilia Bonefeld-Dahl Director-General, DIGITALEUROPE		
14:00-14:15	Lord Ashton, UK Parliamentary Under Secretary of State for Digital, Culture, Media and Sport Keynote Speech <i>Responsible tech and the role of Government: protecting citizens whilst encouraging innovation</i>		

#MoDigital19
#AStrongerDigitalEurope

KEYNOTE SPEAKERS



Maryia Gabriel
EU Commissioner for the
Digital Economy & Society



Lord Ashton
Parliamentary Under Secretary of
State at the Department for Digital,
United Kingdom



Martin Selmayr
Secretary-General,
European Commission

SPEAKERS



Cecilia Bonefeld-Dahl
DIGITALEUROPE



Olaf Koch
METRO



Harald Gruber
European Investment Bank



Lie Junius
Google



**Future Unicorn
Award Winner**



Lousewies van der Laan
Nederland ICT



Dieter Wegener
Siemens



Carlos Zorrinho
MEP



Carsten Bermig
European Commission,
Cabinet Bierkowska



Philip Smith
Xynteo



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European Commission,
DG CLIMA



Laurence Tubiana
European Climate Foundation



Christel Heydemann
Schneider Electric



Ceri Thompson
European Commission,
DG CONNECT



Elena Bonfiglioli
Microsoft



Ioana Gligor
European Commission,
DG SANTE



Loubna Bouarfa
OKRA Technologies



Danny Gooris
Oracle



European Commission,
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Abigail Hing Wen
Intel Corporation



Moritz Helmstaedter
Max Planck Institute
for Brain Research



Cecilia Bonefeld-Dahl
DIGITALEUROPE



Luminița Teodora Odobescu
Permanent Representative
of Romania to the EU



Markus Borchert
Nokia



**Future Unicorn
Award Winner**



Janne Viskari
Population Register Centre,
Finland