



WE CALL FOR

A STRONGER DIGITAL EUROPE

The new political leadership taking office in 2019 stands in front of a great opportunity to reaffirm their commitment to the European project and to bring Europe to the forefront of the emerging global digital era.

The future of Europe is **D I G I T A L**

Digital Single Market

To generate growth and remain competitive in the global digital era, Europe must consolidate its Single Market and address fragmentation.

Inclusion

Fears of technological developments should be transformed into opportunities by equipping Europeans with the right set of digital skills.

Green growth

Europe must leverage digital technologies to build a sustainable, low-carbon, and resource-efficient economy and society.

Innovation

Europe must invest in the take-up of digital technologies by supporting the creation of ecosystems around technologies like AI, Internet of Things and 5G.

Trust

Government and industry must cooperate globally to strengthen cybersecurity and protect citizens' privacy while enabling data flows.

Agile & mission-based policy

Europe must encourage multistakeholder dialogue and favour actions that promote innovation and inclusive growth instead of winding into long policy-making process.

Leadership

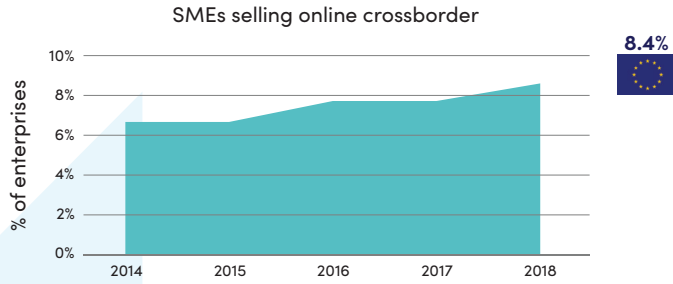
Tomorrow's leaders must build on Europe's shared values to develop a joint vision and deliver on common goals at global level.



Success indicators

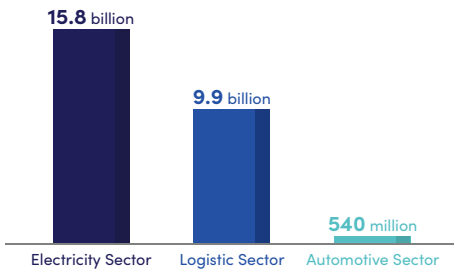
A few examples of what should be achieved by 2025

►► By 2025, 15% of Small and Medium Enterprises (SMEs) should be selling online across borders in the EU



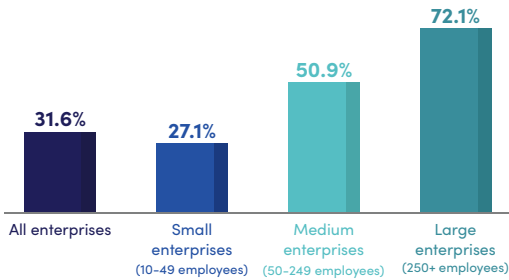
►► By 2025, Europe should save 26 billion tonnes of CO2 emissions by digitising resource-intensive sectors

Expected metric tonnes of net CO2 emissions avoided thanks to digitisation from 2016 to 2025



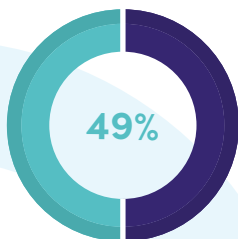
►► By 2025, most European enterprises should have a clear cybersecurity strategy

% of enterprises with a formally defined ICT security policy



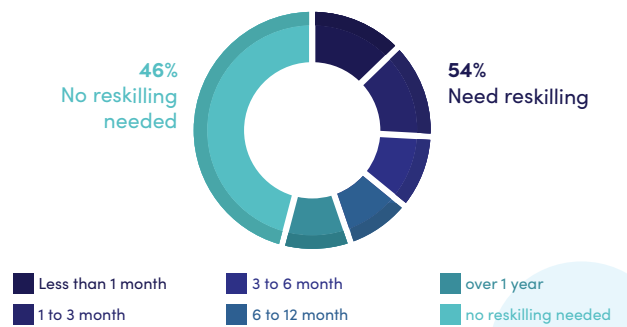
►► By 2025, 75% of EU citizens should be using eGovernment services

% of individuals interacting online with public authorities



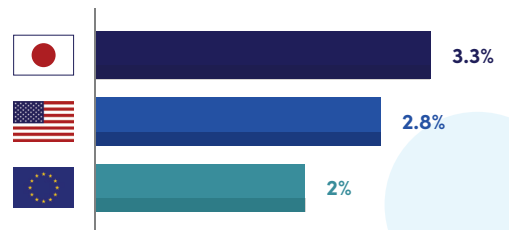
►► By 2025, Europe should have retrained most of its workforce

% of workers in need of reskilling



►► By 2025, European countries should spend 3% of their GDP on Research and Innovation

Research & Development expenditure (% of GDP)



►► By 2025, Europe should be home to 25% of the world's unicorns

% of total unicorns

