

# DIGITALEUROPE's Digital Manufacturing Executive Council signs Declaration defining the path for Europe's global leadership

Brussels, 20 February 2019

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Today, over a dozen senior executives from the membership of DIGITALEUROPE signed a declaration setting a clear path for the EU's global leadership in Digital Manufacturing.

The **Digital Manufacturing Executive Council (DMEC)** represents executives from leading manufacturers and technology companies defining the goals and action plan for the EU to become a world leader by 2025. DMEC have signed and publicly released a **Declaration** outlining their key goals, concrete actions and targets to measure success.

DMEC applauds the European Commission's vision and goals at its Industry Days and has heard the call to support these efforts. Harnessing technological enablers such as artificial intelligence, high-performance computing, digital twinning and 5G is key to the success of the EU's manufacturing sector.

They presented their recommendations to both the European Commission and the European Parliament to become a high-level platform for policy makers to consult and discuss the future of the EU's digital manufacturing sector.

**Cecilia Bonefeld-Dahl**, Director-General for DIGITALEUROPE said:

*"The EU has many critical success factors for the manufacturing sector to be world class and we need to act with a sense of urgency to take advantage of the opportunities of the digital transformation. The continued leadership of this industry depends on digital to pave the way towards the next generation of manufacturing: Manufacturing 5.0."*

*"The lack of digital skills in our workforce remains a serious, but not unsolvable, issue. In the next 5 years, by working together with Members States and companies across Europe, we should have completed retraining 20% of the workforce. Currently an estimated 52% of workers need some form of reskilling. Enterprises in Europe should be providing digital skills training to an additional 5% of their employees. Today, only 21.4% of all European enterprise do so."*

*"Technology is an enabler to reduce greenhouse gas emissions, waste and vital resources not only in our manufacturing processes but through the products we are creating. In the next five years, Europe should have saved 26 billion tonnes of CO2 emissions by digitising resource-intensive sectors. According to estimates, 15.8 billion can be saved from the electricity sector, 9.9 billion from the logistics sector, and 540 million from the automotive sector alone."*

## SUPPORTING INFORMATION ON THE DECLARATION:

### KEY GOALS BY 2025

1. The EU has a **regulatory framework** that allows the manufacturing sector to lead internationally as well as stimulates the development and deployment of key enabling technologies
2. The EU has **developed a Digital Manufacturing ecosystem** that leads on innovation and competitiveness
3. The EU is **generating and enhancing investment in the Digital Manufacturing ecosystem and enabling technologies**
4. The EU is a leader in creating high-value data-driven services and in **sharing data across Europe and the world**
5. The EU is **continuously reskilling and upskilling its workforce** to embrace digital production processes
6. The EU has **accelerated sustainability and green growth through new industrial technology solutions**

### Signatories of DIGITALEUROPE's Digital Manufacturing Executive Council Declaration are:

Håkan Andersson, Head of Technology Strategy, Ericsson

Arnaud Bacros, Managing Director Enterprise, Dell EMC

Markus Borchert, Senior Vice President, Nokia

Alain Dedieu, Senior Vice President, Schneider Electric

Greg Kinsey, Senior Vice President, Hitachi

Oğuzhan Öztürk, Chief Technology Officer, Arçelik A.Ş.

Harald Schöning, Vice President Research, Software AG

Patrick Sjøstedt, EMEA Regional Business Leader, Microsoft

Alain Tropis, Senior Vice President, Airbus

Jeroen Van Godtsenhoven, Managing Director, SAS

Dieter Wegener, Vice President, Siemens

Walter Weigel, Vice President, Huawei European Research Institute

The full declaration can be found at [www.digitaleurope.org](http://www.digitaleurope.org)

For more information please contact:

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## ABOUT DIGITALEUROPE

DIGITALEUROPE represents the digital technology industry in Europe. Our members include some of the world's largest IT, telecoms and consumer electronics companies and national associations from every part of Europe. DIGITALEUROPE wants European businesses and citizens to benefit fully from digital technologies and for Europe to grow, attract and sustain the world's best digital technology companies. DIGITALEUROPE ensures industry participation in the development and implementation of EU policies.

DIGITALEUROPE's members include in total over 35,000 ICT Companies in Europe represented by 63 Corporate Members and 40 National Trade Associations from across Europe. Our website provides further information on our recent news and activities: <http://www.digitaleurope.org>

## DIGITALEUROPE MEMBERSHIP

### Corporate Members

Airbus, Amazon, AMD, Apple, Arçelik, Bosch, Bose, Brother, Canon, Cisco, Dell, Dropbox, Epson, Ericsson, Fujitsu, Google, Hewlett Packard Enterprise, Hitachi, HP Inc., Huawei, Intel, JVC Kenwood Group, Konica Minolta, Kyocera, Lenovo, Lexmark, LG Electronics, Loewe, MasterCard, METRO, Microsoft, Mitsubishi Electric Europe, Motorola Solutions, MSD Europe Inc., NEC, Nokia, Nvidia Ltd., Océ, Oki, Oracle, Palo Alto Networks, Panasonic Europe, Philips, Pioneer, Qualcomm, Ricoh Europe PLC, Rockwell Automation, Samsung, SAP, SAS, Schneider Electric, Sharp Electronics, Siemens, Siemens Healthineers, Sony, Swatch Group, Tata Consultancy Services, Technicolor, Texas Instruments, Toshiba, TP Vision, VMware, Xerox.

### National Trade Associations

<b>Austria:</b> IOÖ	<b>Germany:</b> BITKOM, ZVEI	<b>Slovakia:</b> ITAS
<b>Belarus:</b> INFOPARK	<b>Greece:</b> SEPE	<b>Slovenia:</b> GZS
<b>Belgium:</b> AGORIA	<b>Hungary:</b> IVSZ	<b>Spain:</b> AMETIC
<b>Bulgaria:</b> BAIT	<b>Ireland:</b> TECHNOLOGY IRELAND	<b>Sweden:</b> Foreningen Teknikföretagen i Sverige, IT&Telekomföretagen
<b>Croatia:</b> Croatian Chamber of Economy	<b>Italy:</b> Anitec-Assinform	<b>Switzerland:</b> SWICO
<b>Cyprus:</b> CITEA	<b>Lithuania:</b> INFOBALT	<b>Turkey:</b> Digital Turkey Platform, ECID
<b>Denmark:</b> DI Digital, IT-BRANCHEN	<b>Luxembourg:</b> APSI	<b>Ukraine:</b> IT UKRAINE
<b>Estonia:</b> ITL	<b>Netherlands:</b> Nederland ICT, FIAR	<b>United Kingdom:</b> techUK
<b>Finland:</b> TIF	<b>Norway:</b> Abelia	
<b>France:</b> AFNUM, Syntec Numérique, Tech in France	<b>Poland:</b> KIGEIT, PIIT, ZIPSEE	
	<b>Portugal:</b> AGEFE	
	<b>Romania:</b> ANIS, APDETIC	